

For Immediate Release
For more information:

Elizabeth Wheeler, Communications Manager
ewheeler@parksite.com

Parksite
www.parksite.com



Parksite Adds RDI's Finyl Line to Product Offering in Florida

~ Lakeland, FL, joins Parksite's New Jersey, Ohio and Illinois locations,
extending the availability of Finyl Railing throughout Florida ~

Batavia, IL, February 1, 2021 – Parksite, is pleased to announce the market expansion of Finyl Line low maintenance railing out of its Lakeland, FL location, providing coverage throughout the state of Florida. Parksite also distributes RDI's by Barrette Outdoor Living's Finyl railing through its locations in North Brunswick, NJ, Louisville, Ohio and Bolingbrook, IL. This added territory adds a reliable supply of this popular product. RDI's Finyl Line is reinforced with strong aluminum, adds architectural character, and provides homeowners safety and security.

Parksite Product Development Manager Dan Olson stated, "We are very happy to announce the expansion of RDI with the Finyl line of products in the Florida market. We've had success introducing the material in the Mid-Atlantic and Midwest, and look forward to expanding its availability to our customers in the state of Florida". Enhancing our partnership with RDI enables us to expand our deck and railing portfolio and offer our customers a diverse selection of innovative products in the industry."

"RDI is extremely pleased over the expansion of our partnership with Parksite in Florida", said Jay Penney, Director of Sales - Building Products for Barrette Outdoor Living, Inc. "Our two organizations are very similar in their ideologies and commitment to the customer. With Parksite's outstanding reputation and unmatched distribution capabilities we're looking forward to expanding our brand awareness and market share in Florida and other parts of the Southeast".

Parksite firmly believes their competitive advantage is directly attributable to their employee-owners. According to CEO, Ron Heitzman, "Every one of our Associates is dedicated to contributing to the success of both our customers and our suppliers. Owners produce the best results with integrity and honesty, and by doing that Parksite is successful as well. The dedication and excitement that is generated when everyone is an owner is extraordinary."

About Parksite

Founded in 1971 by John Morrisroe and Ray Biggins, Parksite is 100% employee-owned. According to Ron Heitzman, CEO, "Our commitment has been, and will always be, to create demonstrable value for our customers, suppliers and shareholders. Growth and sustainability are important to all of our stakeholders, and we will deliver both." Parksite has 21 locations and over 725 employee-owners. More information about the company and its products is available at www.parksite.com

About Barrette Outdoor Living Inc.

Barrette Outdoor Living is a leading North American supplier of exterior home products to the residential market. Barrette Outdoor Living produces vinyl, aluminum and steel fence and railing; composite decking; and other outdoor products sold through specialty retailers, home centers and lumberyards. Barrette Outdoor Living employs more than 2,000 people at 10 locations throughout the United States. For more information, visit www.barretteoutdoorliving.com.

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