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## **Parksite Announces Partnership with Maibec**

~ Wholesale Building Material Distributor Broadens Product Offering ~

Batavia, IL, November 16, 2020 –Parksite, is pleased to announce a multi-year partnership with Maibec to distribute their Eastern White Cedar Shingle and Maibec Stave Lake Western Red Shingles across New Jersey, New York, the Midwest and the Southeast United States. As the recognized benchmark for quality in their industry, Maibec shingles will enhance the beauty of any home, emphasize its architectural details, or pair harmoniously with other materials. For centuries, homeowners have preferred the naturally durable properties of Eastern white cedar for their exterior shingles. Maibec shingles are available in a virtually endless variety of solid colors and semi-transparent stains.

"We pride ourselves on being the premier partner to leading manufacturers in the building industry. And we are extremely proud to have been selected to represent the Maibec brand", stated Bob Higgins, Senior Vice President of Sales for Parksite. "Establishing a partnership with Maibec enables us to build on our portfolio of leading brands and offer our customers the highest quality and most innovative products in the industry."

Parksite firmly believes their competitive advantage is directly attributable to their employees. According to CEO, Ron Heitzman, "Every one of our Associates is dedicated to contributing to the success of both our customers and our suppliers. Owners produce the best results with integrity and honesty, and by doing that Parksite is successful as well. The dedication and excitement that is generated when everyone is an owner is extraordinary."

## **About Parksite**

Founded in 1971 by John Morrisroe and Ray Biggins, Parksite is 100% employee-owned. According to Ron Heitzman, CEO, "Our commitment has been, and will always be, to create demonstrable value for our customers, suppliers and shareholders. Growth and sustainability are important to all of our stakeholders, and we will deliver both." Parksite has 21 locations and over 725 employee-owners. More information about the company and its products is available at <a href="https://www.parksite.com">www.parksite.com</a>

## **About Maibec**

Known as a leading exterior siding system specialist, Maibec is widely recognized for its innovative know-how and mass customization expertise, along with quick turnaround times and knowledgeable technical support for both homeowners and building/renovation professionals. A Quebec-based family business that has been active in the wood product manufacturing since 1946, Maibec is the largest producer of Eastern White Cedar shingles in North America and the leading Canadian manufacturer of genuine wood siding and cedar mulch. In 2019, the addition of a staining facility in Stoughton Massachusetts increased Maibec's capacity to supply the North Eastern market. In 2020, Maibec proceeded with its largest acquisition in purchasing CanExel a well-known brand and siding product. Maibec just celebrated the acquisition of Stave Lake Cedar mills pre-finishing facility as well as the assets and brand rights for Stave Lake shingles. Maibec now employs more than 700 people at its head office in Levis, Quebec and at twelve production facilities in the U.S.