

HIGH PERFORMANCE PORCELAIN IS IN HIGH DEMAND

With stunning aesthetics and a wide range of performance attributes, porcelain has become an increasingly popular choice in Residential and Commercial projects. As a result, porcelain is now the fastest growing high-end surface material with growth rates of over 15%*.

What's driving the demand for porcelain?

Durability

Highly rated for heat, abrasion, scratch, and stain resistance making it ideal for high traffic areas like kitchens and bars.

UV, water, and thermal shock resistant

Sunlight and extreme temperature swings are no problem, which makes porcelain perfect for outdoor kitchens and fire surrounds.

Limitless design options

Can replicate any look, including marble, quartz, and granite, and can be matched to adjacent slabs to create a continuous design.

Minimize grout and seams

Strong, easy-to-install, non-porous porcelain provides long-term performance for indoor and outdoor use in commercial and residential installations.

Lightweight

Thinner porcelain (6mm) provides a significant weight reduction over thicker quartz or granite, which makes it ideal for vertical applications, such as feature walls, showers, and backsplashes.

Low maintenance

Porcelain is nonporous, doesn't require sealing and it's easy to clean.

Choosing the right type of porcelain

While high performance porcelain, sintered stone, and ultra-compact surfaces are all part of the porcelain category, there are differences across the quality and ease of fabrication. Some types of porcelain are difficult to cut due to a reduction in cutting speeds and potential concerns around breakage. However, once installed, porcelain is one of the most durable surfaces available. By contrast, Corian® Endura™ can be cut smoothly, making it incredibly easy for fabricators to work with.



Corian® Endura™
Cool Marble.

In addition to providing outstanding performance, durability, and ease of fabrication, Corian® Endura™ is available in 6mm, 12mm, and 20mm. And because thinner porcelain (6mm) can be cut using score and snap techniques, Corian® Endura™ can reduce the cost of fabrication while helping to speed up installation in the field.

What is Corian® Endura™?

Corian® Endura™ is a premium, high-performance porcelain from Corian® Design that's made with natural materials compressed under extreme pressure before being heated at high temperatures, similar to how diamonds are formed. The result is a densely packed material that's the ultimate blend of performance and aesthetics, available in a variety of designs and glossy and matte finishes, including marbles, cements, metallics, and solids.

Visit endura.corian.com to learn more about Corian® Endura™. For information on becoming a certified fabricator, connect with a Corian® Design Distributor in your market.

* Source: Freedonia Global Countertops, May 2020



Why fabricators choose
Corian® Endura™

